



Lisa Schuhmacher

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Branding • UX & UI Design • Illustration

Professional Experience

since **2022** **Product Designer UX/UI at Accenture Song, Munich**
Building sharp interfaces and digital concepts for international clients like (a) Bosch

2019 **Product Designer UX/UI at Format D, Munich**
Bringing the digital presence of brands to a next level and making pixels shine

2018 **UX student employee at Jung von Matt/ Neckar, Stuttgart**
Enhancing digital user experiences for international clients like Mercedes Benz Bank

2017 **Interaction Designer at Stuttgart Media University**
Designing smart kitchen features connected to an IoT platform, involving touch, voice & gesture interfaces

Education

Stuttgart Media University 2020
Corporate Communications, M.A.
Focus: Branding, Communication Design (Ø 1,16)

Hogeschool van Amsterdam 2019
Minor User Experience Design (Ø 1,3)

Ludwig-Maximilians-University, Munich 2017
Communication Science, B.A. (Ø 1,4)

Dublin Institute of Technology 2016
Semester abroad: Marketing, Film and Broadcasting

Achievements

Awwwards: Honorable Mention 2021
Music Connects website

Cover Story T3N Magazine 2021
Article about Positive UX Design and its values

GWA Junior Agency Award | Gold 2018
Creative launch campaign for KMS Stylecolor

Conference Paper Publication | MUM 17 2017
Emotion Enhancement through Ubiquitous Media Technology in a Smart Kitchen Environment.